

KENT HOLLRAH

Senior User Experience (UX) design professional with more than 15 years experience seeks full-time employment in the greater Denver area. Exceptional skills in people-centered design of responsive websites and mobile applications for iOS and Android.

PROFESSIONAL EXPERIENCE

MAPQUEST. DENVER, CO
SENIOR UX PRODUCT DESIGNER. 7/14 to 6/16

Led the agile redesign of the mobile apps. Focused on growing urban user base by providing emerging transportation options. Performed extensive user research and guerrilla testing. Illustrated product road maps for product managers.

- Introduced Interactive Prototypes in Pixate, InVision, and HTML/CSS.
- 2 Patents Pending: Real-time Comparison of Uber, Car2Go and Public Transportation.

EFFECTIVE UI. DENVER, CO
SENIOR UX DESIGNER CONTRACT. 5/14 to 7/14

Led the design of PocketGov for the City of Denver, a mobile-first responsive website providing individualized: graffiti & pot-hole reporting, election results and more.

- 2 Stevie® Awards at the 14th Annual American Business Awards in New York.

VALID EVALUATION, INC. DENVER, CO
CO-FOUNDER & DESIGN DIRECTOR. 4/11 to PRESENT

Designed SaaS web platform supporting organizations who convene grant competitions.

ROCKY MOUNTAIN COLLEGE OF ART AND DESIGN. DENVER, CO
CORE FACULTY, Communications Design Department. 5/08 to 6/12

Authored UX Master's Degree. Redesigned the undergrad digital design curriculum. Classes included: User Prototyping, Experience Design, Web Design and Storytelling.

MARKIT ON DEMAND (dba WALL STREET ON DEMAND). BOULDER, CO
CREATIVE DIRECTOR. 5/04 to 2/08. SENIOR DESIGNER. 4/01 to 5/04

Led the design efforts for Fortune 100 clients: Merrill Lynch, CNBC and Goldman Sachs. Created innovative visualizations, investment screeners and workflow management.

- Co-Managed 20 Person Design Team
- Sustained 30+% Annual Revenue Growth for 7 Years
- Increased White-Labeled Web Traffic 10,000%.

WALT DISNEY IMAGINEERING. GLENDALE, CA
MECHANICAL DESIGN ENGINEER CONTRACT, Ride Department. 6/94 to 8/97

INTERNSHIPS

IDEO. SAN FRANCISCO, CA
DESIGN INTERN, Interaction & Environments Group. 10/99 to 1/00

BRITISH TELECOM RESEARCH. MARTLESHAM, SUFFOLK, UK
DESIGN INTERN, Social Computing Group. 6/99 to 9/99

MICROSOFT RESEARCH. REDMOND, WA
DESIGN INTERN, Virtual Worlds Group. 6/98 to 9/98

EDUCATION

NEW YORK UNIVERSITY. NEW YORK, NY
INTERACTIVE TELECOMMUNICATIONS PROGRAM (ITP), Masters Degree.

NORTHWESTERN UNIVERSITY. EVANSTON, IL
MECHANICAL ENGINEERING, Bachelors Degree.

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